

Specialty Crop Block Grant 2014

Applicant	Project Title	Amount
Allen Neighborhood Center	Providing Place-Sensitive Marketing and Other Services to Mid-Michigan Specialty Crop Growers to Increase Visibility, Capacity and Competitiveness.	
Cherry Marketing Institute (CMI)	Strategic Modernization of the Enviro-Weather IPM Information System for Fruit Production In Michigan	
Cherry Marketing Institute (CMI)	Run Red, Ride Red: Engaging Fitness Communities in Tart Cherries' Recovery Science.	
Commercial Maple Syrup Producers of Michigan	Enhancing the Competitiveness of Michigan's Maple Syrup Industry through Education, Outreach and Strategic Market Development.	
Forgotten Harvest	Will Cover Crops and Conservation Tillage Increase Yield and Reduce Drip Irrigation when Growing Winer Squash.	
Institute for Sustainable Living, Art & Natural Design (ISLAND)	Specialty Crop Education in Hops, Soil Fertility for Fruit and Vegetable Crops, and Agroforestry Systems at the 2015 Northern Michigan Small Farm Conference and Preconference.	
Lakeshore Environmental, Inc. & Peterson Farms	A study of Water Repurpose and/or Water Use Reduction at Michigan Fruit and vegetable Food Processors	
MBG Marketing	Soil Supplements to Hasten Blueberry Plant Establishment and Productivity.	
Michigan Apple Committee	Engaging Fresh Apple Consumers Through Social Media and In-Store Activities.	
Michigan Apple Committee	Trade Advertising for Promoting Michigan Apples	
Michigan Asparagus Industry Development Program	Improving Harvest Efficiency, Worker Safety, and Food Security Through the Creation of a Bi-lingual Training Video.	
Michigan Bean Commission	Assessment and optimization of pre-harvest strategies suitable for direct-cut dry beans within the State of Michigan.	

Michigan Carrot Committee	Advancing Disease Control Strategies for Michigan's Processing Carrot Industry to Reduce Reliance on Fungicides.	
Michigan Cherry Committee	Partnering with Grower-Cooperators to Establish Trials to Determine the Profitability of Tart Cherry Production Using High-Density Orchard Designs.	
Michigan Christmas Tree Association	Increasing Consumer Interest in Michigan-grown Christmas Trees Utilizing a Social Media Campaign.	
Michigan Farm Bureau	Fruit Acreage Inventory Survey	
Michigan Floriculture Growers Council	Producing Nursery and Greenhouse Plants in Michigan that are Safe for Pollinators.	
Michigan Food and Farming Systems	Building a Competitive Pathway For Underserved Michigan Specialty Crop Farmers	
Michigan Maple Syrup Association	Improved Marketing of Michigan Maple Syrup.	
Michigan Nursery & Landscape Association	Michigan Nursery & Floriculture Product Mix, Sales, Energy, and Labor Survey	
Michigan Potato Industry Commission	Increase Awareness and Expand Understanding of Factors That Influence Post-Harvest Tuber Quality in Potato.	
Michigan Potato Industry Commission	Michigan Potato Impetus and Education	
Michigan Vegetable Council	Development of Irrigation and Chemigation practices in Michigan Asparagus.	
Michigan Vegetable Council	"Survey to Develop Data on Labor-Shortage Responses by Michigan Vegetable Growers for Use as Planning Tools for Future Industry Competitiveness."	
National Grape Cooperative Association, Inc.	Enhancing the Competitiveness of Niagara Grapes for Expanded Processing and Export Opportunities	

Cherry Marketing Institute	Improving understanding of spotted wing drosophila (SWD) host preference to develop sustainable control programs in Michigan tart cherry	
Michigan Apple Committee	Advertising and Social Media to Showcase Apple Availability	
Michigan Onion Committee	Evaluating Onion Varieties for Production in Michigan	
Michigan Asparagus Advisory Board	Michigan Asparagus Marketing	
International / MDARD	International Promotion of Specialty Crops	
MDARD / AgD	Michigan Impact Analysis of the Specialty Crop Block Grants Years 2012, 2013, 2014	
MDARD / International Marketing Program	Michigan Specialty Crop Booth at Gulfood 2017	
MIFFS - Michigan Department of Agriculture and Rural Development	Food Safety Needs Assessment for Michigan Farmers	
Michigan Department of Agriculture and Rural Development	Specialty Crop Field Sanitation Septage Hauling and Food Safety	
Michigan Grape and Wine Industry Council	Michigan Sustainable Wine Grape Program - Feasibility Study (MSWP)	
TOTAL		